



# The heritage is important.



## Announcing the new GSM MEDEX Imaging brand

MEDEX Medical Imaging France became a worldwide leader in Instant X-ray Imaging during the last decade. The traditionally highest quality standards, innovative technology and ongoing attention to the market needs has made MEDEX Dental Film a gold standard of Instant Dental Radiology.

With the latest acquisition of MEDEX France, the GSM Group of international investors is committed to attract wider financial resources and best industry experience to continuously improve MEDEX Dental Film valuable features and benefits, the easy-to-use practical advantages for daily dental practice.

- We have a reliable BRAND.
- We have a worldwide patented TRADEMARK.
- We have an advanced KNOW-HOW.
- We have a substantial INVESTMENT.
- We have a wide INTERNATIONAL EXPERIENCE.
- We have a rich HERITAGE with the same Management Team.

**We have EVERYTHING to be able to offer you the best.**

*Let's understand why.*

*Our GSM Group's recent investment has created a modern manufacturing site with a complete range of facilities in the area of 2500 sqm, that can fully assure further ongoing improvement of our quality standards and providing the growing demand of our product for dental diagnostics needs.*

*Our MEDEX Imaging Technology is the best in the market due to its reliability, manufacturing efficiency, ergonomic comfort for both the patient and dental professionals.*

*Our new GSM production's location has been identified in order to combine the gold quality standards with cost effective solutions.*

*Our GSM worldwide logistics is nearly in the centre of the world, in the industrial area of Izmir which is an important international port, Free Zone and gateway access to Europe, Middle East and Africa.*

***Our GSM multicultural business platform and MEDEX innovative heritage are the two most solid and convincing reasons to believe in our success and make the journey into a bright future with us!***



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